

September 2026

Dear Parents and Carers,

As your child moves through Year 11, they are approaching one of the most important stages of their education. Over the coming months, they will begin making decisions about their next steps after GCSEs, including sixth form, college, apprenticeships, and future career pathways.

To help both pupils and families navigate these decisions with confidence, we would like to encourage all parents and carers to access Unifrog, the online careers and progression platform used by pupils at George Eliot Academy.

Why sign up to Unifrog?

Choosing what to do after Year 11 can feel overwhelming, both for young people and the adults supporting them. Unifrog brings all the information your family needs into one place, providing up-to-date, impartial guidance on post-16 options and future careers.

By signing up for a parent account, you'll be able to support your child with confidence, even if you're unsure about the different routes available today.

How Unifrog supports Year 11 pupils

Through Unifrog, pupils can:

- Explore sixth forms, colleges, apprenticeships, traineeships and vocational pathways
- Understand entry requirements and how GCSE results can impact future opportunities
- Research careers linked to their interests, skills and strengths
- Compare different routes and keep their options open
- Make informed decisions about post-16 education and training

The aim is not for pupils to make final decisions right now, but to begin exploring possibilities and planning for the future.

How Unifrog supports parents and carers

As a parent or carer, your guidance can make a huge difference. A parent account gives you access to expert advice and resources that will help you:

- Understand the range of post-16 pathways available
- Learn about apprenticeships, T Levels, college courses, sixth forms and university routes
- Have informed and supportive conversations at home



Principal: Mrs H Zakary

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- Reduce uncertainty and anxiety by understanding key dates, processes and expectations
- Help your child make decisions based on their interests, aspirations and strengths

Recommended reading for Year 11 families

Once you have signed up, we recommend exploring the following resources:

What is Unifrog? A Guide for Parents and Caregivers A helpful introduction to the platform and how families can use it together.

What Are Apprenticeships? An easy-to-understand guide explaining modern apprenticeships, including higher and degree apprenticeships.

How to Help Your Child Prepare for University While They're in Year 11 Practical advice on supporting future university aspirations while keeping the focus on GCSE success, including a useful Year 11 checklist for families.

Looking Ahead

Year 11 is an exciting but demanding year. While achieving the best possible GCSE outcomes remains the priority, it is equally important that pupils understand the opportunities available to them beyond school.

Unifrog helps pupils connect their current efforts to future aspirations and reminds them that there are many different pathways to success.

We encourage all parents and carers to activate their Unifrog account and explore the platform with their child.

Even spending just 20 minutes together discussing future options can help build confidence, reduce anxiety and open up exciting possibilities for the future.

If you have any questions about accessing your parent account or supporting your child with post-16 choices, please do not hesitate to contact me at:
Sophie.Smith@georgeeliotacademy.org.uk.

Thank you for your continued support.

Yours sincerely

Miss Smith
Careers Leader
George Eliot Academy



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